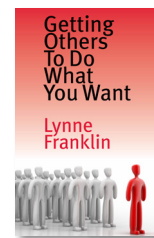


# Break Through Communication Silos to a Rewarding Career and Culture

**L**eaders and teams partner with Lynne to break down the communication silos in their organizations.

They advance their careers by building more rapport, creating more trust, and developing cultures where people want to work. Get a taste of how this looks:

- **TEDx Talk:** "How to Be a Mind Reader"—  
<http://tinyurl.com/LynneTEDx>
- **Persuasion Bytes:** short videos with powerful ideas —  
[www.YouTube.com/LynneFranklin](http://www.YouTube.com/LynneFranklin)
- **Getting Others To Do What You Want** — book on Amazon  
<http://tinyurl.com/LynnesBook>



## Breakthrough Experiences with Lynne — Leadership Communication Expert, Speaker, Author

*"Within a couple of hours of Lynne's program, I was told by two members that they planned to put the Persuasion Cycle visibly in their work area for memory and use. Several showed me a three goal plan for meetings and conversations they had coming up. She made a significant difference for our staff."*

**Branch Chief**  
**Division of Homeland Security & Emergency Services**

*"Lynne's presentation kept everyone engaged. We felt the buzz in the office days after. People were still trying to discover more about the people they were working with and communicating better. We believe the time spent was a great investment in our employees."*

**Vice President**  
**Kenpat Companies**

*"Lynne presented to my group of business owners with (normally) short attention spans. With her at the helm, the leaders were engaged for three hours. Her pragmatic tips, insightful viewpoints, and unique perspectives will resonate as my members implement Lynne's insights to be more successful and acquire/retain more customers."*

**Chair**  
**Vistage International**

*"I don't care what your company or audience for your association is. Lynne will give every person in the room ways to communicate better, ways to become more engaged, ways to connect. And keep your group so entertained it's just amazing. Hire Lynne Franklin. You will not be making a mistake!"*

**President**  
**Building Leaders Inc.**

*"Lynne was very easy to work with and asked all the right questions, making her presentation focused on our needs. The feedback received from our survey is so positive and our organization is very thankful for her time and talents!"*

**Event Organizer**  
**Meeting Planners International**



**LYNNE FRANKLIN**  
Be the Most Persuasive Person in the Room

Lynne@LynneFranklin.com 847-729-5716  
[www.Linkedin.com/in/LynneFranklin](http://www.Linkedin.com/in/LynneFranklin)  
[www.LynneFranklin.com](http://www.LynneFranklin.com)



# Lynne Franklin

Leadership Communication Expert, Speaker, Author



## Experiences that Break Barriers and Create Lasting Change

Lynne’s virtual and in-person programs are based on the latest neuroscience and leadership research. She simplifies complex ideas, then presents these so people laugh, try something new, and walk away with at least one action to take right now:

- **Senior leaders** who need to be more persuasive and reach company goals
- **Salespeople** who need to build better relationships
- **Team leaders** who need to break down communication silos and collaborate
- **Professionals** (including tradespeople) who need to work better with customers

## Most Popular Programs

### Rapport Secrets: How Leaders Create Successful Connections

Rapport makes all other things possible: connection, relationships, trust—and career and business success. Discover the secrets Lynne learned by interviewing leaders in many fields and the neuroscience behind why they are so effective. Everyone practices these skills to start improving their connections.

### Leap Over Communication Silos: Know Where They Are and What to Do

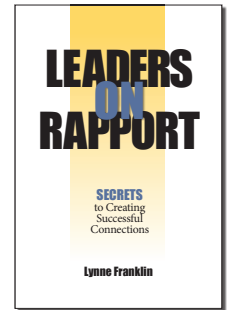
When information doesn’t flow, leaders make poor decisions and teams battle rather than work together. Your people will explore how silos develop in their minds, as well as the 15 different types found in organizations (and the people who create them). Everyone leaves with specific actions to create better working relationships.

### Reach Unreachable People: Turn Tough Talks into Positive Change

No one teaches us how to have difficult conversations. Uncover the major reason behind conflict. Discover how to help people get their brains back when they’ve “lost their minds.” Everyone practices a simple process to connect with then lead others to make sound decisions and create workable solutions.

Topics are customized for 45-minute virtual meetings, breakout sessions, one- and two-day workshops, plus private leadership communication coaching.

New Book  
Coming in 2022



## Book Lynne!



**LYNNE FRANKLIN**  
Be the Most Persuasive Person in the Room  
Lynne@LynneFranklin.com 847-729-5716  
[www.Linkedin.com/in/LynneFranklin](http://www.Linkedin.com/in/LynneFranklin)  
[www.LynneFranklin.com](http://www.LynneFranklin.com)

### CLIENTS

